

Vitria's Real-time Analytics Platform allows Solution Partners to Deliver Rapid & Repeatable Results on Customer Experience Monitoring Initiatives

Becoming a Vitria solution provider allows ISVs and Systems Integrators to differentiate your service offerings. Vitria enables partners to delivery a roadmap of real-time customer experience solutions with both predictive monitoring and prescriptive automated action.



The Challenge

As a solution-provider you strive to differentiate your customer offerings while simultaneously maximizing margins and the repeatability of the solutions you provide. Nobody wants to sell "me too" custom solutions at commodity prices.

Data volumes are increasing and forward-thinking service provider customers across multiple-verticals are looking to apply analytics in real-time to their customer interactions and automate whenever possible their actions based on these analytics – but only if they have the strategy & platforms to do so effectively.

The Solution

Vitria's IoT Analytics Platform includes a unified set of tools to monitor, manage and implement analytic informed business actions for the best customer experience outcomes.

Vitria's model-driven real-time analytic platform lets partners enable a roadmap of predictive & prescriptive analytic solutions that leverage both historical and real-time data to recommend actions, manage exceptions and automate customer interactions to a level never before possible.



System Integrator & ISV Partner Benefits

Vitria's Platform delivers the following benefits for our System Integrator & ISV Partners:

- A comprehensive model-driven platform allows partners to rapidly delivery real-time solutions with 100% re-use across projects and customers
- A proven methodology (we call the Our proven real-time analytics pipeline methodology enables our partners to deliver solutions that solve a wide variety of use cases on one platform
- Open standard Data Architecture (allows for easy adoption in any technical environment regardless of pre-existing reporting and data warehousing too selection)
- Our partner-centric business model includes resources for training, architectural advice, references, technical support, and best practices to help you create re-sellable and differentiated offerings.



About Vitria Technology

Vitria's IoT Analytics Platform empowers enterprise and industrial customers to analyze faster, act smarter, and achieve better outcomes in their IoT and business operations. The company has a history of success in streaming analytics, business process management, enterprise application integration, and operational intelligence.

Vitria is now a leading player in the rapidly growing IoT (Internet of Things) analytics market. Customers include Fortune 500 companies and enterprises across a wide range of industries, including finance, manufacturing, telecommunications, utilities, retail and more. For more information, visit www.vitria.com.