

Vitria Technology and Optare Solutions to Provide Provisioning Solutions for R's New Mobile Telephony Service

## **R, The Galicia-Based Cable Telecommunications Operator, Entrusted the Two Companies with the Design and Support of the New Service**

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Madrid, 20 February 2008— **R**, the Galician cable telecommunications operator, announced that it has launched its new mobile telephony service in collaboration with Vitria Technology, Inc. and Optare Solutions.

**R**'s new mobile offering is aimed at the company's existing customer base of over 220,000 subscribers, both residential and business. After an investment of more than €615 million in the deployment of its fibre optic network in Galicia, the operator is prepared to serve some 625,000 homes and businesses all over the region.

Optare Solutions and Vitria Technology have collaborated with **R** in the development of the new platform. Specifically, Optare's team of IT professionals carried out the analysis, design and deployment of provisioning processes for mobile telephony, both in technical and business terms. The development and implementation work has been executed using Vitria's provisioning tool, Vitria Order Accelerator v2.0, which **R** has recently rolled out.

Business process integration has been completed using Vitria BusinessWare, Vitria's award-winning BPM product, which has enabled a high-performance, flexible and scalable environment that will support the growth of **R**'s customer base while removing the need for additional staff.

With the new solution, **R** enters the mobile market with its own network, based on soft switch technology and focused on the provision of integrated voice, data and video services with the most modern standards. Through its proprietary network equipment, **R** will have the necessary platforms to define its own range of multimedia products and services for its subscribers. The infrastructure also supports 2G and 3G standards and is prepared for the evolution to 4G services.

**José Luis González Villamarín**, Chief Information Officer, **R**, said: *"When the time came to launch our mobile services, we knew that we wanted to work with two long-standing partners of recognised capacity – Vitria*

*Technology and Optare Solutions. The combination of Optare's consulting services and the efficiency of the BPM platform provided by Vitria, with whom we have worked since 2002, has been instrumental in achieving our requirements. We are confident that this collaboration will facilitate our growth in the future”.*

## **About Vitria**

Vitria Technology, Inc. is a leading privately-held BPM and integration technology company. Known for its innovation, the company offers Business Accelerator, the most flexible SOA integration suite on the market, plus the award-winning BusinessWare® EAI platform. Together they deliver both state-of-the-art legacy and SOA-based process integration solutions for the enterprise. To maximize customer productivity, the company offers high-value applications and frameworks, including Exception Manager™, the leading solution for resolving business process exceptions. Vitria's customer base includes global 2000 organizations such as AT&T, Bell Canada, BellSouth, Blue Cross Blue Shield Association, BP, BT, DaimlerChrysler Leasing, Generali, Nissan, Reynolds & Reynolds, RBC Financial Group, Sprint, U.S. Department of Defense and Veterans Health Administration.

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## **About Optare Solutions**

Optare Solutions is a provider of information technology consulting services which focuses its work on provisioning deployment and expertise support for telecommunications companies. With more than six years of real experience in telecommunications companies, Optare Solutions can offer quality services for customer needs.

Established in 2002, Optare Solutions was formed in response to the growing needs of quality services in telecommunications companies. We want to help our customers solving complex technological problems where our added value resides in:

- Our capacity of abstraction in solutions analysis and design
- Our capacity to give solutions in less time
- Our flexibility to accommodate specific needs for every customer

Optare is a member of TeleManagement Forum and joined to get involved in the development and definition of management standards and systems for telecommunications operators, like eTOM and NGOSS.

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