

Vitria Named a Leader in Integration-Centric BPM Suites by Top Research Firm

"Vitria has returned with a powerful IC-BPMS offering"

Sunnyvale, Calif., October 16, 2008 - Vitria Technology, Inc., a leading provider of business process management and business event management products and solutions, announced today it was named a leader in the October 2008 independent report, "Forrester Wave: Integration-Centric Business Process Management Suites, Q4 2008."

Vitria achieved one of the top scores for the current offering in the evaluation and moved into a leader position. "Vitria has returned with a powerful IC-BPMS offering that provides a unique combination of EAI, BPM and SOA features built on top of a flexible Web 2.0 framework," the report says.

"Our rich Web 2.0 environment empowers business and IT users to manage and optimize business processes, not just monitor the results," said Dr. Dale Skeen, co-founder and CTO of Vitria. "We are pleased with our placement as a leader. It is clear that our success in bringing the ease of use of consumer technology to the enterprise is of value."

Vitria is again on the cutting edge by moving beyond traditional BPM to provide organizations with groundbreaking capabilities that give users greater control to manage their business. According to Forrester, "Vitria provides strong process monitoring features that include the most advanced business event management capabilities of any of the evaluated vendors."

In February 2008, Vitria announced its M3O Suite, a complete business process and event management suite that enables enterprises to model, manage, monitor and optimize their processes to meet business challenges. The integrated components include M3O BPMS, M3O Business Event Manager, M3O Enterprise Service Bus, and M3O Operations Book - a flexible and configurable Operational Intelligence product. The M3O Suite received the highest possible score in multiple areas, including ease-of-use, rich client interface, user collaboration, business event management (BEM), business activity monitoring (BAM), service oriented architecture (SOA) and software-as-a-service (SaaS) platform.

You can download the complete report at www.vitria.com.

About Vitria

Vitria Technology, Inc. is the industry's leading privately-held Business Process Management (BPM) and Business Event Management (BEM) company. Known for its innovation in the integration and process management space, the company offers Vitria M3O, the most flexible BPM & BEM integration suite on the market, plus the award-winning BusinessWare® EAI platform. Together they deliver state-of-the-art legacy and SOA-based process integration solutions for the enterprise. Vitria's customer base includes Global 2000 organizations such as AT&T, Bell Canada, BellSouth, Blue Cross Blue Shield Association, BP, BT, DaimlerChrysler Leasing, Generali, Nissan, Reynolds & Reynolds, RBC Financial Group, Sprint, U.S. Department of Defense and Veterans Health Administration.

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