

Vitria Announces Founder Dr. JoMei Chang Returns as CEO

Chang to Focus on Sales Execution, Market Penetration and Product Innovation

Sunnyvale, Calif., July 31, 2007 - Vitria Technology, Inc., a leading provider of BPM and SOA integration products, announced today the appointment of founder JoMei Chang as Chief Executive Officer. Dr. Chang previously served as CEO from 1994 to 2003, and under her leadership, Vitria pioneered and marketed the first BPM product suite, the first combined BPM/Integration suite, and established itself as a world-class product company known for innovation. Boasting as clients some of the largest names in Telco, Insurance and Healthcare, and Manufacturing, Vitria has become a major force in the global BPM marketplace.

Widely recognized as a leading entrepreneur and inventor, Dr. Chang has been profiled in many major publications and was named a leading CEO by Fortune magazine and Entrepreneur of the Year by Business Week. Prior to founding Vitria, she pioneered the first digital Trader Workstation, which revolutionized Wall Street information systems, while at TIBCO (then Teknekron Software Systems). Early, at ATT Bell Labs, she invented and patented the first reliable multicast protocol based on the Internet ("IP") protocol.

From 2003 to 2007, Dr. Chang focused on the emerging IT market in China, where she founded QilinSoft, a company pioneering BPM and SOA integration technology in China. Qilinsoft has quickly become a magnet for top IT talent, where Dr. Chang serves both as a role model for entrepreneurs and as a technology visionary in the China's rapidly growing technology market.

"The combination of JoMei Chang's vision, her passion for innovation, and her operational skills will drive the company to the next stage of growth" said Dr. Dale Skeen, CTO and co-founder of Vitria.

"I believe in Vitria, its product vision, and its unique value-proposition to its customers" said Dr. Chang. "In the 90's, Vitria pioneered BPM and the integration space, and going forward, Vitria can lead the SOA Integration and BPM market and create something even bigger with Business Exception Management. I am glad to be back at this historic time in Vitria's evolution."

About Vitria

Vitria Technology, Inc. is the industry's leading privately-held BPM and integration technology company. Known for its innovation, the company offers Business Accelerator, the most flexible SOA integration suite on the market, plus the award-winning BusinessWare® EAI platform. Together they deliver both state-of-the-art legacy and SOA-based process integration solutions for the enterprise. To maximize customer productivity, the company offers high-value applications and frameworks, including Resolution Accelerator™, the leading solution for resolving business process exceptions. Vitria's customer base includes global 2000 organizations such as AT&T, Bell Canada, BellSouth, Blue Cross Blue Shield Association, BP, BT, DaimlerChrysler Leasing, Generali, Nissan, Reynolds & Reynolds, RBC Financial Group, Sprint, U.S. Department of Defense and Veterans Health Administration.

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