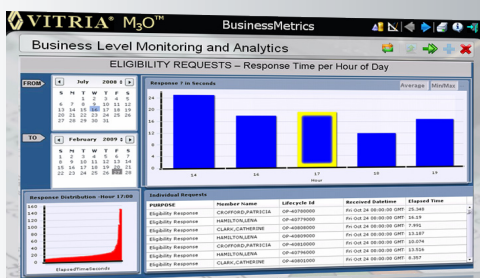


M₃O[®] OPERATIONS BOOK PAC *for* BW

Reduce development work, save resources and simplify your deployment with the tightest integration available.

The M₃O Operations Book PAC for BW gives BusinessWare[®] customers access to the only Web 2.0 BPM product suite capable of delivering complex analytics, Operational Intelligence and visibility, insight and the ability to take action across all integration and processes powered by BusinessWare.



OVERVIEW

The M₃O Operations Book Platform Adapter Component (PAC) for BusinessWare (BW) brings more visibility and higher reliability to your BusinessWare applications. Now you can predict and model system changes, see in advance how changes will affect your system performance, and quickly identify salient issues before they become critical.

With the ability to see important trends, you will dramatically improve your operational quality as you seamlessly obtain better stability, predictability, business handling, and proactive exception management.

The M₃O Operations Book PAC for BW enhances BusinessWare applications with:

- ➔ **System Activity, Performance, and Health Monitoring** to increase system stability by identifying health issues before they become critical
- ➔ **Performance Analysis and Capacity Planning** for the ability to predict and model system changes
- ➔ **Business Level Monitoring and Analytics** providing increased visibility into business activity
- ➔ **Enhanced Application Exception Management** resulting in fewer application exceptions and higher straight-through processing

MEETING THE DEMAND

Increasingly, business challenges require more real-time operational knowledge with faster and easier solutions to process problems. Customers want higher visibility and insight to better manage IT costs while still realizing the full benefits of their existing purchased infrastructure.

The M₃O Operations Book PAC for BW simplifies your access to BusinessWare process data and gives instant visibility into its trends and exceptions. Unlike other alternatives, this product easily exposes key operational health and process data from BW. Now you can diagnose system health and performance issues before they become critical, and quickly identify trends to reveal previously unseen business opportunities.

Explore the only pre-built and integrated tool set designed to give visibility and insight into BusinessWare health and performance. Empower users with the only Web 2.0 BPM product suite capable of delivering complex analytics and Operational Intelligence to your BusinessWare applications, allowing you to easily configure response and recovery processes.

“ Vitria M₃O Operations Book PAC for BW allows us to pinpoint issues before they create production problems.”

– Vice President of Application Development for a large Communications & Media company

WHAT IS THE M₃O OPERATIONS BOOK PAC FOR BW?

- ➔ A set of tools that enables access to your BusinessWare process data and exposes key operational health, performance, and business process information from existing BW instances
- ➔ Multiple components in a single suite that go well beyond a simple adapter or connector
- ➔ A product to model and predict performance and system load, and diagnose system health issues before they become critical
- ➔ A more direct access to key BW metrics critical to system health and performance that goes well beyond business intelligence (BI) and business activity monitoring (BAM) products

System Activity, Performance, and Health Monitoring	<ul style="list-style-type: none"> ✓ Using 100+ out of the box metrics, this product provides significant insight into the health and performance of the system and the associated business activity. ✓ System health and performance issues can be diagnosed before they become critical.
Performance Analysis and Capacity Planning	<ul style="list-style-type: none"> ✓ Metrics can be analyzed to develop a detailed performance model for an application. ✓ The impact of changes can be accurately measured and can be used to predict the impact of the new code or other changes to production performance.
Business Level Monitoring and Analytics	<ul style="list-style-type: none"> ✓ Tracking of specific metrics can provide significant business insight. ✓ BW persisted data can be used directly by M₃O Operations Book and supports valuable interactive business information dashboards.
Enhanced Application Exception Management	<ul style="list-style-type: none"> ✓ Connectivity to the M₃O Suite provides an optimal approach for managing system and business exceptions. ✓ Exception response can be easily and flexibly changed by altering response policies and processes.

CONCLUSION

The M₃O Operations Book PAC for BW monitors the health and performance of your systems and identifies issues before they become critical. Unlike with other general purpose system monitoring products, you gain information from over 100 key BusinessWare activity and health metrics, providing both Operational Intelligence and the power to analyze and correlate data in real time to ensure the optimal actions and reactions. With easy-to-use dashboards, users can access information driven directly from executing processes so decisions are made at the critical moment, with the right information.

Now you can experience increased visibility into business activity, fewer application exceptions, and increased system stability in your BusinessWare environment.

THE VITRIA ADVANTAGE

Built for BusinessWare, with the latest technology

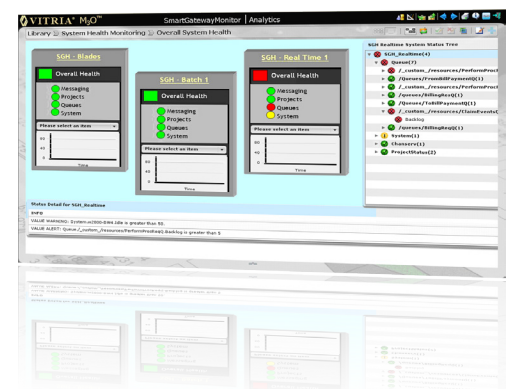
- » Browser-based (no download issues)
- » Web 2.0 (Adobe Flex)
- » Integrated suite, repository based – not cobbled via acquisitions – ALL aspects were designed to work for BusinessWare

User Empowerment

- » Web 2.0 technologies provide an extremely rich user experience and improved collaboration tools for enhanced productivity
- » Easy-to-use UI facilitates broad usage both on premise and via the Cloud

Enhanced Visibility, Performance, and Health Monitoring into Existing System

- » Provides clear indications of overall system health
- » Visual trends can predict potential system problems
- » Activity and health metrics can be compared to historical trends



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