

M₃O IN THE CLOUD

“Organizations are increasingly looking to utilize Cloud Computing to better manage IT costs, but want to be sure they will still realize the full benefits of traditional enterprise computing—Vitria delivers on that promise and provides us new and innovative ways to support our customers.”

- Clay Almy, Director, Blackstone Technology Group

The first full-function BPM Suite in the Cloud offering modeling, execution, and optimization of business processes via SaaS.

→ M₃O Suite is the only Web 2.0 BPM product suite capable of delivering complex analytics in the Cloud.

OVERVIEW

Companies require value faster and at a lower cost. Some are achieving these goals with Cloud Computing and Software as a Service (SaaS). Cloud Computing makes it possible to fully and more quickly utilize technology while addressing pressing organizational needs for speed-to-market capabilities, reduced costs, and better utilization of IT resources. Harnessing the power of the Cloud, Vitria takes BPM to the next level by offering M₃O in the Cloud – the first full-function BPM suite designed for the Cloud. The M₃O Suite is uniquely optimized to run in the Cloud and moves beyond simple modeling to enable organizations to model, manage, monitor, and optimize business processes via the Web.

M₃O Suite was developed to run in a browser as a rich internet application. With its Web 2.0 features and industry leading complex event processing engine, M₃O in the Cloud not only provides best in class functionality, but also empowers both Business and IT users. With a game-changing user interface and contextual, real-time operational business information M₃O Suite simplifies access to critical information. Now, businesses can make the right decision at exactly the right time.

- Vitria offers full BPM capabilities in a SaaS subscription model.
- M₃O in the Cloud is the most powerful and fully executable platform for business operations.
- M₃O in the Cloud enables Vitria partners with executable, scaleable, and accessible products, so they can deliver stronger solutions across a wider network of customers.

“M₃O received a perfect score for its Software as a Service platform.”

- Forrester Research, IC-BPMS Wave Report, Q4 2008

SaaS



WHY IS THIS SO COOL?

- ➔ M₃O Suite provides a fundamentally different and improved user experience.
- ➔ M₃O Suite runs on premise, or in the Cloud, or a combination of both. You have ultimate flexibility to chose! You can start in the Cloud, and easily deploy on premise at any time.
- ➔ M₃O Suite provides fully functional products (not subsets) in the Cloud.
 - » Choose the right delivery model, pricing, and support to best meet your needs.
- ➔ Unlike other BPM SaaS products, Vitria goes beyond simply modeling a process. Now, you can model and execute a process, analyze results, and optimize with M₃O in the Cloud.
- ➔ M₃O Suite offers a secure, dynamically scalable, widely available, collaborative environment.

The Environmental Impact of Cloud Computing

Using only what you need, you are able to reduce the overall server footprint. This reduces power consumption, improves cooling efficiency and equipment density, and allows for a cleaner environment. Cloud Computing and SaaS implementations within your enterprise IT can go a long way toward reducing your energy-dependency and thus help make your organization truly green.



Visit us at VitriaCloud.com

Contact us at partners@vitria.com | sales@vitria.com

THE VITRIA ADVANTAGE

Built for the Cloud

- ➔ Browser based - no download issues
- ➔ Web 2.0 (Adobe Flex)
- ➔ Integrated suite, repository based – not cobbled via acquisitions – ALL aspects were designed to work in the Cloud

User Empowerment

- ➔ Web 2.0 technologies provide an extremely rich user experience and improved collaboration tools for enhanced productivity
- ➔ Easy-to-use UI facilitates broad usage both on premise and via the Cloud

Enhanced Collaboration

- ➔ M₃O in the Cloud provides your virtual team with a global reach without geographic constraints, allowing more access to global expertise
- ➔ Cloud-based deployment facilitates collaboration across supply chains and value chains
- ➔ M₃O Suite integrates social computing capabilities, including team-based management, to capture internal and external messaging and knowledge

“Many organizations are eager to adopt Cloud Computing to manage IT resources and go-to-market strategies, while still enjoying the full benefits of a robust BPM platform— Vitria delivers on that promise.”

- Paul Forrester, Director of Advisory Services, The Forlam Group

BENEFITS

- ➔ **M₃O in the Cloud** is a platform for business partners who need the ability to deliver business ready solutions to multiple customers across a wide value chain and across multiple geographies.
- ➔ **M₃O in the Cloud** provides the same benefits of Vitria on premise with reduced start up costs, less IT resources to deploy, and reduced maintenance costs.
- ➔ **M₃O in the Cloud** delivers Operational Intelligence with the power to analyze and correlate data in real time making the optimal action possible.
- ➔ **Now you can build and deliver business solutions in the Cloud... faster, easier, and cheaper!**